

Sydney is first stop in global expansion for Able and How

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SYDNEY 10 SEPTEMBER 2012 – Able and How has chosen the buoyant Australian market as the first step in its global expansion. The UK-based management consultancy will open their offices on York Street, Sydney on Monday 17 September.

Able and How specialises in planning and communicating complex change, including strategy roll outs, mergers and acquisitions, operational effectiveness and IT system implementations.

The company has been actively involved in some of the largest global change programmes in recent years. The likes of Rio Tinto, Shell and American Express have all made use of their unique skills.

With 40% of the company's business coming from outside Europe, and an ambitious five year strategy, Able and How aim to take advantage of the boom in the region fuelled by the mining industry and see Australia as the ideal base for greater access to the burgeoning Asian markets.

David Ferrabee, Director stated, "we have had tremendous success working with companies and on programmes around the world, but the Sydney office demonstrates our commitment to growing our business in Asia. The Australian market alone is in great shape, and we know that is where we need to be." The company is planning further expansion in the Middle East and North America for 2013.

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